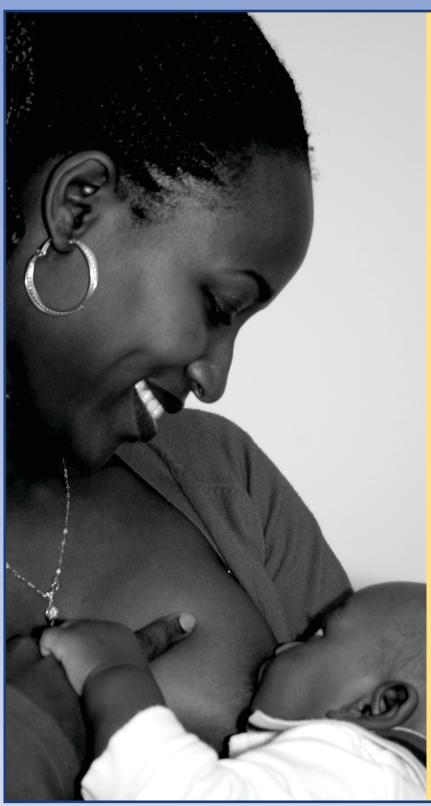


Our Baby Friendly Pledge

Conforms to the World Health Organization Baby Friendly Initiative standards and has been developed collaboratively with centre staff, health professionals, community stakeholders and clients like you.



We are COMMITTED to helping you and your family achieve the best possible health. Breastfeeding protects the health of infants and mothers.

We PROVIDE families with information so that they can make informed decisions about feeding their babies.

We SUPPORT the feeding choices of all families.

We INFORM pregnant women and their families about the importance of breastfeeding and the risks of not breastfeeding.

We ENCOURAGE mothers and families to hold and feed their babies skin-to-skin as much as possible.

We SUPPORT mothers to:

- *Exclusively breastfeed for six months.
- *Provide nutritious foods at about six months, in addition to breastfeeding.
- *Continue breastfeeding to two years of age and beyond.

We work with our community partners to SUPPORT breastfeeding.

We INFORM families about local community breastfeeding support programs, and how to use them.

We have a policy which PROTECTS, PROMOTES and SUPPORTS breastfeeding. Staff are trained to follow this policy.

We WELCOME breastfeeding in all areas of our centre.

Photo Credit: Shannon McFarlane

BABIES ARE WELCOME TO BREASTFEED ANYWHERE

Caruurta naaska waa lagu siin karaa halkan

歡迎在此哺餵母乳

هنا نرحب بالرضاعة الطبيعية للأطفال الرضع

Aquí, es bienvenido amamantar a los bebés

Allaitez ici en toute tranquilité!

欢迎在此哺喂母乳

